This paper aims to clarify the transformation process of the regional images along the Midosuji Street, which was constructed in the period between the Taisho and the early Showa era and have been the main boulevard in Osaka urban center. Based on the magazines and the newspapers at that time when this street was built, this paper analyzes differences between the image which urban planners embraced and the one which the inhabitants did. As a result, the following conclusions are led.

1. The planners embraced the image that the region along the Midosuji Street became transformed to the symbol of the urban space as the public territory.
2. The inhabitants envisaged this region as the aggregate of the private territories.
3. The planners and the majority of the inhabitants shared the image of this region characterised by the high-rise buildings.