

東急プラザ 表参道原宿

## TOKYU PLAZA OMOTESANDO HARAJUKU

— Fusion of Building and Trees Rising from the Streetscape

Countless people have had the experience of shopping in Omotesando with the sunlight shining through the branches and leaves of the rows of Japanese zelkova trees. We consider that the environment in which building space is integrated with the space below the trees to be one of the characteristics of Omotesando, and have proposed an environmental format that incorporates this characteristic. Specifically, the building scale that integrates the building and trees is raised above the Omotesando streetscape, and the space with the sunlight shining through the trees is connected to the top of the building in stages. This not only promotes birds, butterflies, etc., landing on the rooftop trees, but also provides people with an occasion to visit this rooftop garden, and commercially produces a “shower effect” with customers flowing from the uppermost level of the building to lowest.